



Date: 10/8/2012

54244 + 55558

REBATE FORM

CANDIDATE: Josh Mandel

CONTRACT #: 40506 & 40535

Rebate Information

Week Ordered	Program/TP Purchased	# of Spots	Class of Time Purchased	Rate	LUR in Class Purchased	Difference	Rebate Amount
9/7, 9/10, 9/12, 9/14, 9/18, 9/20, 9/24, 9/25	Noon News	8	P3	250	200	50	400
						.	
Totals:							

Makegood

Week	Program	# of Spots	Class of Time	Rate	Total \$\$	Contract # added to	Comment
Totals:							

No Makegood issued. Rebate of \$400 applied to spot that ran with out agency authorization on 10/8/12 per Sarah Jacobs & Whitney Eversole.

Dienger, Whitney

From: Jacobs, Sarah
Sent: Monday, October 08, 2012 11:25 AM
To: Whitney Eversole
Cc: Dienger, Whitney
Subject: WKRC: Mandel Rebate
Importance: High

Whitney:

We went back and examined LURs for September and found the following:

In Noon News, Mandel ran at the P3 level @ \$250. There was another spot that ran at the same level at a lower rate (\$200).

The Mandel spot ran on the following dates: 9/7, 9/10, 9/12, 9/14, 9/18 9/20, 9/24 and 9/25.

Mandel is entitled to a \$400 Rebate (8 spots @ \$50 each).

Additionally, station order entry error today, 10/8, we ran 5x for Josh Mandel with out authorization:

- 7-8a \$450
- 6-630a \$600
- 10-11a \$275
- 630-7a \$600
- EKRC 7-8a \$50
- Total = \$1975
- We applied the rebate to this, and will credit \$1575 total off of our books.

My apologizes for the confusion with the start date of 10/8.

Thanks

SAJ

10/8/2012